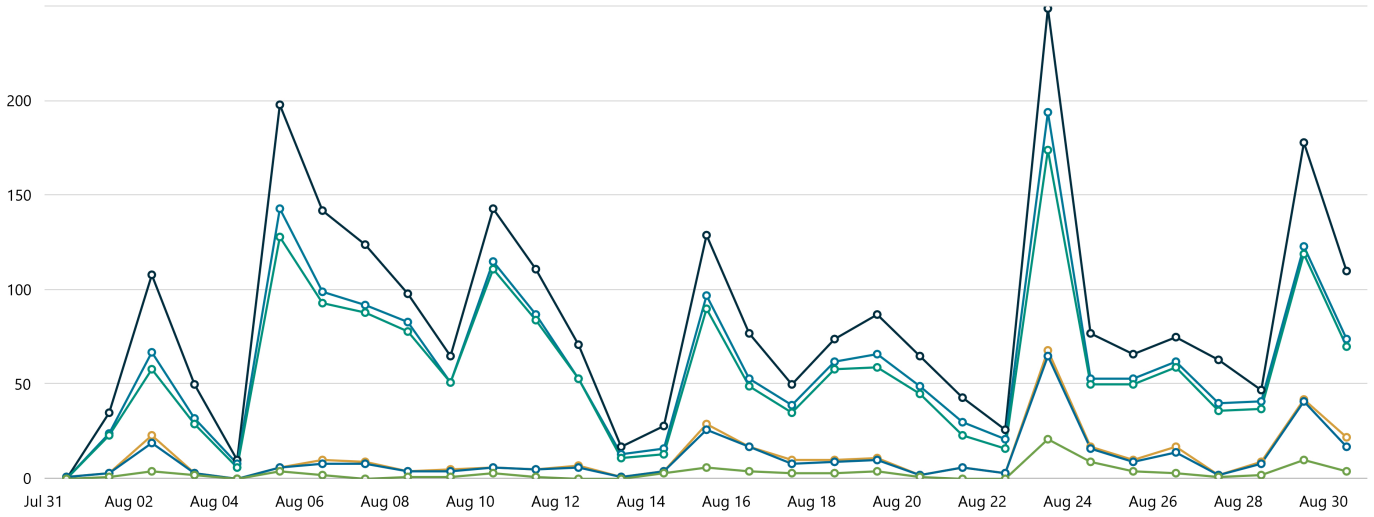
Jump In Kawartha Lakes

Report Type: Project
Project Name: 2026 Budget
Date Range: 31-07-2025 - 30-08-2025
Exported: 08-09-2025 07:17:36

Performance Summary
Information regarding key visitation and utilisation metrics for your Site or projects.



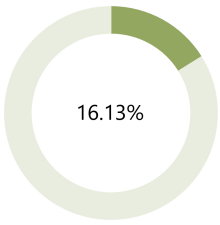
2,616 Views	1,940 Visits	1,621 Visitors	362 Contributions	320 Contributors	97 Followers

Views - The number of times a Visitor views any page on a Site.
Visits - The number of end-user sessions associated with a single Visitor.
Visitors - The number of unique public or end-users to a Site. A Visitor is only counted once, even if they visit a Site several times in one day.
Contributions - The total number of responses or feedback collected through the participation tools.
Contributors - The unique number of Visitors who have left feedback or Contributions on a Site through the participation tools.
Followers - The number of Visitors who have 'subscribed' to a project using the 'Follow' button.

Conversions

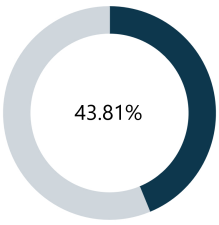
Information regarding how well your engagement websites converted Visitors to perform defined key actions.

Feedback



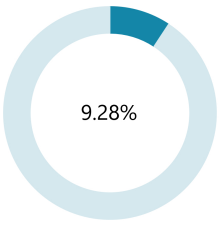
Percentage of visits where at least **1 contribution** was made.

Attention



Percentage of visits that lasted at least **1 active minute**.

Actions



Percentage of visits where at least **2 actions** were performed.

Participation

Information regarding how people have participated in your projects and activities.

Contributions by Activity
Contributions by Activity is a breakdown of contributions across each tool

	Activity	Contributions	%
	Form	246	67.96%
	Fund It	116	32.04%

Top Activities
Top Activities is the top 5 tools that received the highest contributions

	Activity	Page Name	Contributions	Contributors
	Form	2026 Budget Tool	246	232
	Fund It	2026 Budget Tool	116	116
	Fund It	2026 Budget	0	0
	Quick Poll	2026 Budget	0	0
	Form	2026 Budget	0	0

Projects

The current number of published projects on your site

Engagement Time

3	5	19
Days	Hours	Minutes

Aug 23rd 2025	Saturday
Peak Visitation Date	Peak Visitation Day

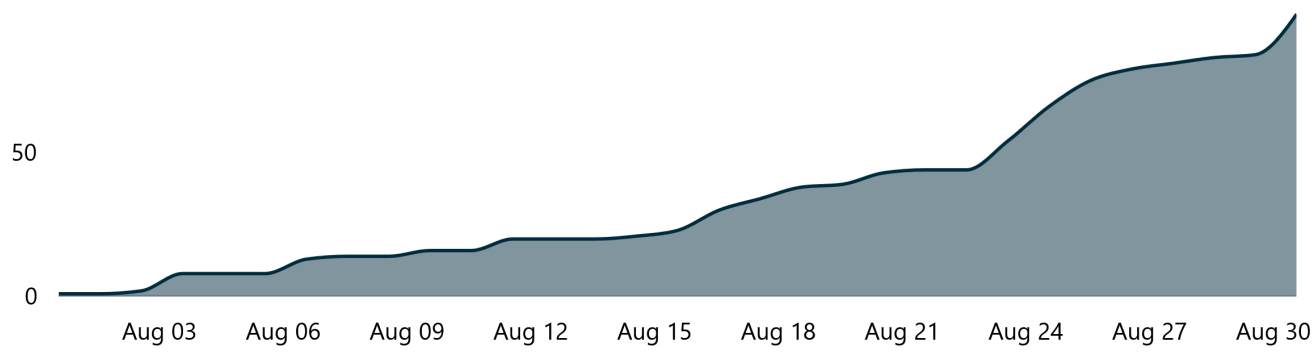
Top Visited Pages
Summary information for the top five most visited Pages.

Page Name	Visitation %	Visits	Visitors
2026 Budget Tool	64.45%	1,249	1,026
2026 Budget	53.46%	1,036	931

People

Information regarding who has participated in your projects and activities.

Follower Activity
Information regarding the activity of registered Members who have 'followed' or subscribed to one or more projects.



98 Total Followers	**97** New Followers	**98** Total Follows	**97** New Follows

Total Followers - The number of unique Members who have 'followed' at least one project.
New Followers - The number of new unique Members who have 'followed' at least one project within the specified reporting date range.
Total Follows - The number of total 'follows' performed by all Followers across all projects. Each Follower may record multiple Follows.
New Follows - The number of new total 'follows' performed by all Members across all projects within the specified reporting date range.

Visit Profile
Visit Profile compares new visits and returning visits over the selected period.



First Time - The number of Visits that are visiting a Site for the first time within the reporting date range.
Returning - The number of Visits that have made more than one Visit to a Site within the reporting date range.

Acquisition

Information regarding the method by which Visitors arrived to your Site or projects.

Referral Types
Referral traffic is the segment of traffic that arrives on your website through another source, like through a link on another domain.



Direct - Visits from Visitors who enter the exact URL or click an untracked link (e.g., from emails without UTM parameters).
Search Engine - Visits from search results on engines like Google or Bing.
Websites - Visits from links on external sites, excluding search engines and social media.
Social Media - Visits from links on platforms like Facebook, LinkedIn, or X.
Campaigns - Visits from tracked marketing efforts using UTM parameters, such as email campaigns or paid ads.

Downloads

Information regarding your downloads, the total set of unique documents downloaded, total downloads of all files, and your top downloads.

0
Total Downloads

No Data Available

Email Campaigns

Information regarding your email campaigns, your total campaigns, the total number of recipients, and your top campaigns by click-through rate (clicks as a percentage of total recipients).

1
Email Campaigns Sent

47
Total Recipients

23.4%
Click-through Rate

Top Campaigns
Top email campaigns that have activity in your selection, ordered by click-through rate (clicks as a percentage of total recipients).

Campaign Name	Recipients	Clicks	Click-through Rate
2026 Budget	47	11	23.4%

Translation

Information regarding the languages used by visitors to your site or projects.

Languages
Top 5 most used languages.



Top Languages
Top 5 languages with the number of page views

Language	Page Views
English	2,616